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NEWSLETTER

Monthly publication

Eastern Charlotte Chamber



MAY-JUNE MOMENTUM: FRESH LEADERSHIP, FRESH ENERGY

With the results of our May 1st AGM, we're excited to introduce a newly elected Executive Board and continuing Directors who are ready to lead with purpose and drive. Alongside this change, we continue to grow our Chamber family with dynamic new members and celebrate ongoing progress in our region.

This issue, we're proud to welcome CANNABIS XPRESS, a fast-growing retail brand, and Max Smith of Saltwind Cedar, a young entrepreneur shaping the future in cedar craftsmanship.

**Our community is moving
forward — together**



📌 In This Issue:

- Meet your new Executive Board and Directors
- Welcome to new members: **CANNABIS XPRESS** & Max Smith (**Saltwind Cedar**)
- Member Spotlight: **Simply For Life-St. George**
- Municipal News: Park upgrades, paving projects & childcare facility
- Events & Opportunities

MEMBER SPOT LIGHT:

☀️ **Simply For Life – St. George**

We're excited to shine the spotlight on Simply For Life – St. George, a thriving natural market and nutrition coaching centre that recently joined the Chamber! Specializing in healthy, whole-food solutions, this member of the Lake Utopia community is making wellness accessible and local.

🌿 **What They Offer**

Expert nutrition coaching to support personal health goals

[mapquest.com+5facebook.com+5facebook.com+5](#)

A natural market stocked with wholesome products – from supplements to whole foods [facebook.com](#)

Free coaching consultations, available by appointment

[www1.gnb.ca+2simplyforlife.com+2en.wikipedia.org+2](#)

📍 **Community Connection**

Located at 90 Brunswick Street, St. George, NB, Simply For Life is deeply rooted in serving our region's holistic health needs [easterncharlottechamber.ca+10simplyforlife.com+10results360.ca+10](#). Their dedication to local wellness and education makes them a valuable addition to the Chamber.

"We're here to help our community live healthier through educated food choices and personalized coaching," say the team.

STUDENT MEMBER SPOTLIGHT

🌲 **STUDENT MEMBER SPOTLIGHT: MAX SMITH**

Max Smith of Saltwind Cedar – Crafting the Future in Cedar

Max joined the Chamber as part of our student membership program in May. Through Saltwind Cedar, he's carving out a space in the local creative economy, offering handcrafted cedar goods made with care and intention. His commitment to sustainability, tradition, and craft is a welcome addition to our growing network of future-forward entrepreneurs.

NEW CHAMBER MEMBERS- JUNE

CANNABIS XPRESS

St. George



Please join us in welcoming our new members!

We're excited to have them with us and look forward to building strong partnerships together!



Reminder. If your dues are still outstanding, please submit them at your earliest convenience. Thank you for your attention to this matter

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📍 2-21 Main St. - St. George, NB

2025-2026 BOARD OF DIRECTORS

STRONG LEADERSHIP. SHARED VISION. LOCAL IMPACT

THE EXECUTIVE



Janie Jones
President



Tracy Craig
Vice President



Alicia MacDonald
Secretary



Cheery Bulasa
Treasurer

DIRECTORS



Faith Avery
Director



Mary Craig
Director



Jane Carey
Director- Rep Grand Manan



Devon McAllister
Director



Andrea Foster
Director

**GUIDING
GROWTH
TOGETHER**

Building a stronger network together for an improved Eastern Charlotte Business Community

Upcoming events



EASTERN CHARLOTTE AND AREA
COFFEE & CONVERSATION
JULY 8 @ 11 A.M. @ THE ROUXBARB



JOIN THE CONVERSATION! SEE YOU THERE!



ECCC
GOLF 2025
FALL TOURNAMENT

Something's Teeing Up...
Keep your eyes and ears open — the Eastern Charlotte Chamber is in the early stages of planning our first-ever golf tournament, set to take place at the beautiful Hollows Golf Club.
More details coming soon!

*As we continue to build and strengthen our chamber, we know that the heart of our success lies in the connections we create. Our community thrives when we come together, share opportunities, and support one another. Now more than ever, your involvement can help us grow stronger. By inviting others to join our network, you're not only expanding our reach, but also enhancing the collective impact we can make. Together, we can create an even more vibrant, supportive, and successful community. **Let's keep the momentum going—invite a business, a colleague, or a friend to our upcoming events and lets give them the opportunity to become a part of this exciting journey. The more we grow, the more we all succeed!***

Government & Municipal News

Riverside Park Upgrades

Improvement work is underway at Riverside Park (formerly Day Adventure Center) in Eastern Charlotte. The next phase of enhancements will bring more accessible, family-friendly features to this beloved community space.

Infrastructure Investments

Mayor John Craig announced a \$680,000 paving initiative covering five main roadways this summer. Additionally, water system engineering is underway in Blacks Harbour to explore long-term solutions.

Childcare Centre Progress

Development continues on the new childcare centre on J.O. Spinney Drive in partnership with the YMCA. The facility is intending to offer 82 spaces for children aged 1–12, supporting working families across the region.

From the Mayor

"2025 is about creating jobs, building stronger infrastructure, and keeping our communities vibrant," says Mayor Craig.

GET INVOLVED

Want to be featured in our next Member Spotlight or promote an event? Contact us at info@easterncharlottechamber.ca.

Building a stronger network together for an improved Eastern Charlotte Business Community