



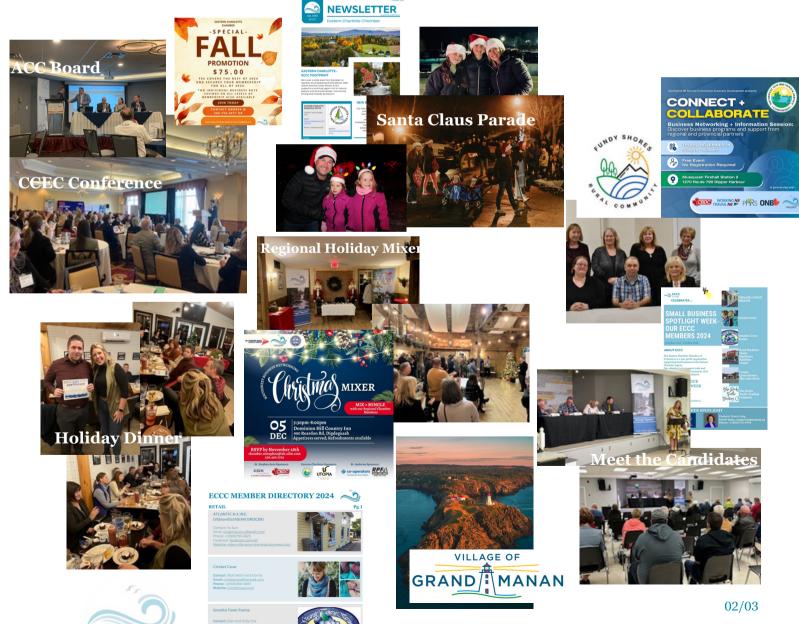
## IT'S A WRAP!

As we close out an exciting and impactful year, we reflect on the many milestones and accomplishments that have shaped 2024 for the Eastern Charlotte Chamber of Commerce. This year was filled with significant firsts, inspiring partnerships, and growth, all thanks to the incredible support of our members, partners and the community. Here are some of the highlights from a year to remember:

- Appointing a New Executive Director: Mid-year, we welcomed a new leader to the Chamber, bringing fresh energy and ideas to continue serving our business community.
- **Participating in the Atlantic Chamber Annual Conference and AGM:** We had the opportunity to connect with industry leaders and chamber peers from across the region, strengthening our ties and learning from the best.
- Attending the Annual Chamber Executive Conference: A chance to network with other Chamber executives and exchange valuable insights on how to better serve our members.
- **Co-Hosting the Inaugural Southwest Business Summit:** This groundbreaking event brought together business leaders from across our region, sparking collaboration and creating new opportunities for growth.
- Launching a New Business Directory: Our updated Business Directory offers a user-friendly platform for members to showcase their businesses and connect with the community.
- **Revising Our ECCC Newsletter:** We refreshed our newsletter to better communicate with you, delivering timely updates and news in a more engaging format.
- **Organizing the Meet the Candidate Event:** Providing our members with the opportunity to meet local political candidates and engage in meaningful dialogue around important issues.

#### Continued: It's a Wrap!

- **Small Business Week:** Promoting our members, Business Spotlights and acknowledgements dedicated to our strong community of small businesses.
- Fall Promotion Membership Offer: Our fall promotion brought in new members, helping to expand the reach and impact of our Chamber.
- **Pop-Up Mixer in Grand Manan with The Co-operators:** This successful networking event in Grand Manan helped connect businesses and foster relationships in our outlying communities.
- **Presenting for the Fundy Shores Council:** We had the privilege of speaking at the Fundy Shores Council, advocating for the growth and prosperity of our business community.
- **Panel Guest for Business Networking Night in Fundy Shores:** Sharing insights and tips for networking and growth, this event was a great opportunity to learn from each other.
- **Annual Member Holiday Dinner:** We wrapped up the year by celebrating our members and the outstanding community we have built together.
- **Participating in the Santa Claus Parade:** Our Chamber was proud to participate in the annual Santa Claus Parade, spreading holiday cheer and showing our community spirit.
- Regional Holiday Networking Mixer (in collaboration with the St. Andrews and St. Stephen Chambers): What a wonderful way to close out the year, bringing together business leaders from across our region for a festive and fruitful networking event.



### **NEW MEMBERS**

We are thrilled to welcome new members who have joined the Eastern Charlotte Chamber of Commerce this year. Their commitment strengthens our community, and we look forward to supporting their growth and success!



#### **Charlotte County Adult Learning Inc.**

a non-profit organization dedicated to providing free learning opportunities to adults throughout Charlotte County.



**Cheeky Gifts** *Boutique Store located in Grand Manan, NB* 

Frost Bookkeeping *frostbookkeeping@hotmail.com* 



Joe Theriault Heat Pump cleaning & repair 506-643-1662



Simply For Life- St. George Meal planning & consulting. Natural market store



**Utopia Groundworks** (formerly known as J Smith Excavating) *an excavation company in Utopia, NB serving customers throughout Charlotte County, NB.* 



We're Running Late Bussing community wheelchair accessible travel 506-639-6628



As we approach the new year, we'd like to remind all our members that membership dues for 2025 are due by January 17th. Your continued support helps us advocate for and serve the business community. <u>*Early*</u> <u>*Bird Special, name in a draw if paid by December 31, 2024*</u>

You'll be receiving an email reminder with instructions on how to renew your membership. If you have any questions or need assistance, please feel free to contact our office at <u>info@easterncharlottechamber.ca</u>. Let's make 2025 another year of growth and opportunity for our members and our community!

## **Call for Volunteers: Events Committee**

Want to help shape the future of our Chamber events? We're looking for passionate and motivated volunteers to join our Events Committee. Your input and energy will help us plan exciting events, improve community engagement, and create memorable experiences for our members.

If you're interested in joining, please contact <u>info@easterncharlottechamber.ca</u> to sign up or learn more about how you can get involved. We'd love to have you on board!

# **Upcoming Events**

Mark your calendars for these upcoming events! Be sure to join us as we continue to build on the momentum of this amazing year.

- **Bonspiel** February 21 to February 22, 2025, St. George Curling Club Curling tournament, enroll your teams for a fun team building experience!
- Educational Sessions First quarter (dates and location tbd) Social media, AI
- **Business Summit** May 27 to May 29, 2025, The Algonquin St. Andrews NB Business Leaders from across the region under one roof sharing ideas and insight Event highlights "Future of Business"
- **Business After 5** (also known as Networking Mixers) Dates to be determined

This event offers a valuable opportunity to network with local businesses and connect with members of the community. There will be opportunities for individual businesses to have a spotlight on their business during these events.

Note: Stay tuned for more details and updates on these events in the coming weeks.

# **Final thoughts**

Thank you for being part of this journey with us. Your participation, support, and enthusiasm helped make this year a success, and we can't wait to see what 2025 brings.

ECCC wishes everyone a safe and healthy holiday season and a prosperous 2025!

Warm regards,

Andrea Foster Executive Director Eastern Charlotte Chamber of Commerce

### Building a stronger network together for an improved Eastern Charlotte Business Community





